
THE
TRUST
for
PUBLIC
LAND



Seeds for Change: Creative Urban Gardens and Edible Parks

Presentation by Tori Kjer ¹



Presentation Overview

- Overview of The Trust for Public Land
- Garden Projects
- Logistics and key elements of establishing a project





The Trust for Public Land conserves land for people to enjoy as parks, gardens, and other natural places, ensuring livable communities for generations to come.



- **National non-profit**
(46 states, Puerto Rico and Virgin Islands)
- **40 years of work**
- **Five primary conservation initiatives**



- **Since 1972 over 2.2 million acres protected**
- **FMV of land protected \$4.6 billion**
- **Only national conservation organization that also builds parks and gardens**



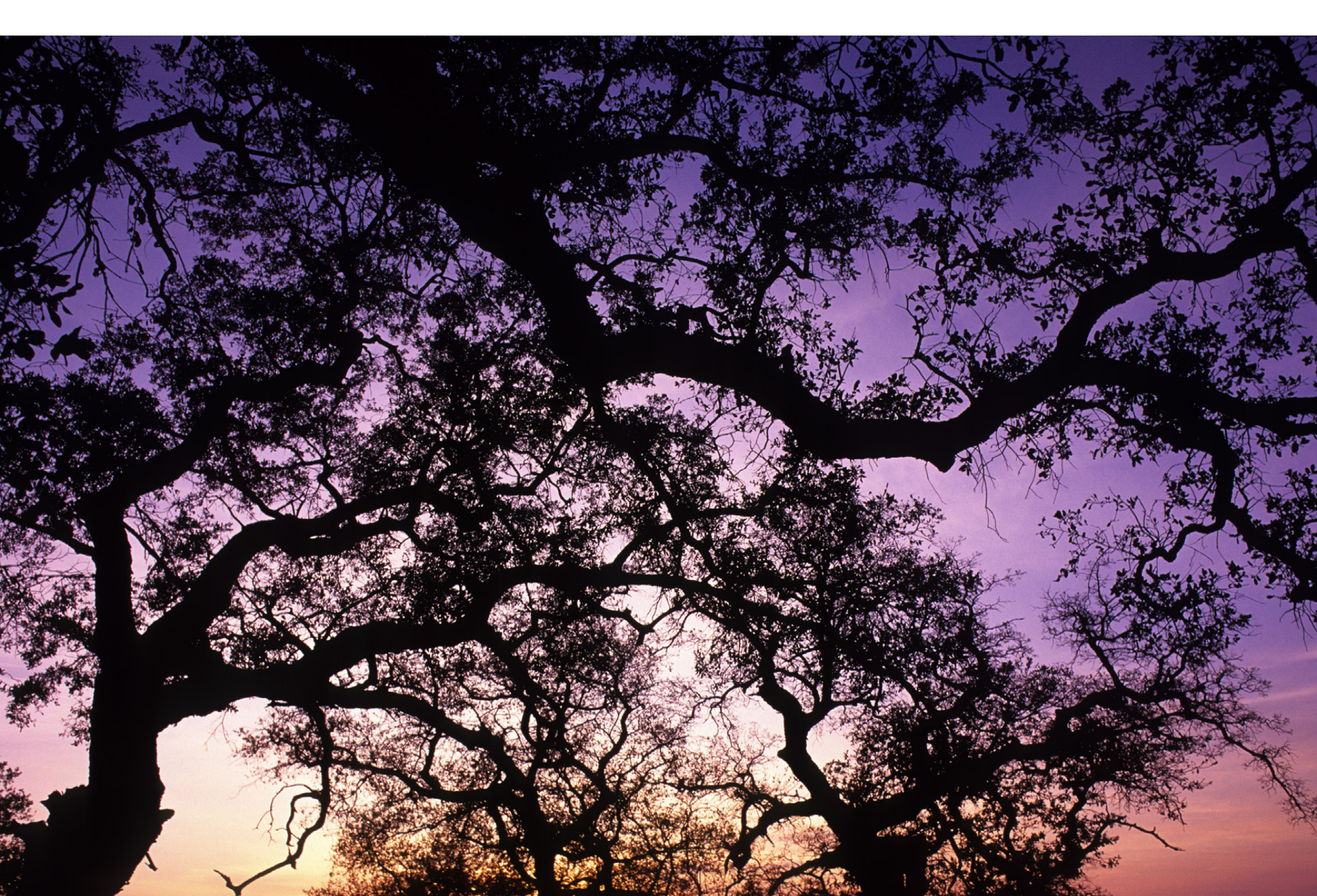
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CONSERVING LAND FOR PEOPLE



Cahuenga Peak, Los Angeles, California



Gaviota Cove, Gaviota, California



Pine Hills - Rutherford Ranch, San Diego County, California



Martis Valley near Truckee, California



Maywood Park, Los Angeles, California



Fitness Zone, Los Angeles, California



Bella Vista Park, Oakland, California



Piedras Blancas, San Luis Obispo County, California



Coast Dairies, North Coast Santa Cruz, California



Kiket Island, Skagit County, Washington



White Rock Lake near Truckee, California



Wet Mountain Valley - Harvey Rusk Ranch, Custer County, Colorado



Montana Legacy Project—Crown of the Continent, Swan Valley, Montana



Kathadin Lake (head of The Appalachian Trail), Maine



PS 19, Queens, New York

NYC_QN_PS 19Q



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9th Street Community Garden 1979



Community Gardens Bay Area Program

- **Visitacion Valley**
- **Eco Village**
- **Canal Community Garden**





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Visitacion Valley Greenway, San Francisco



Visitacion Valley Greenway, San Francisco

Community Garden



Project Details

- 10,000 SF
- Public Right-of-Way
- Completed in June 2008
- \$530K

Community partners included:

- The Friends of Visitacion Valley
- San Francisco Park and Recreation



Visitacion Valley Community Garden, SF





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Visitacion Valley Greenway, San Francisco



Visitacion Valley Greenway, San Francisco



Eco-Village Farm Center, Richmond, CA

- 6 acres
- Coastal Conservancy provided funding
- TPL acquired
- Urban environmental education program



Eco-Village Farm Center

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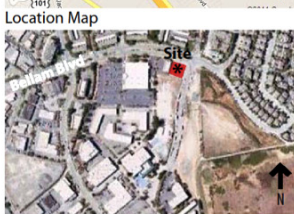
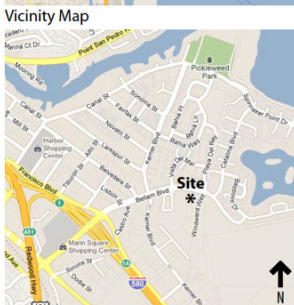
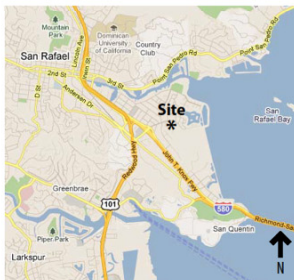
**Inner-city youth have
positive experience**



**“Farms teach that everything is
connected, choices you make, or
the environment you live in.”**



Canal Community Garden



Site



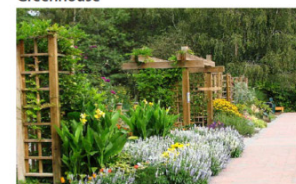
Raised Beds



Trellis



Greenhouse



Native Perimeter Plantings



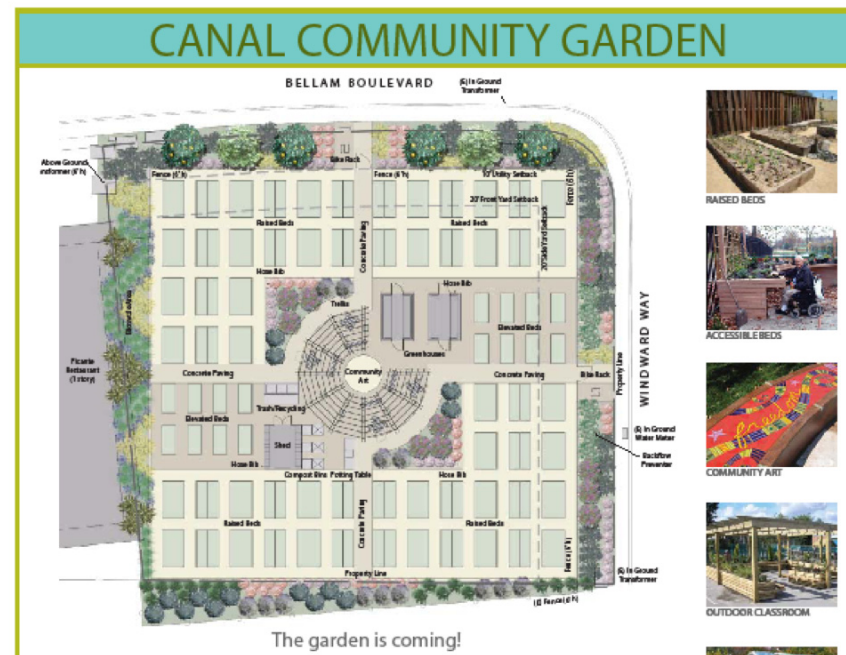
Community Art/Mosaic



Canal Community Garden

Project Details

- Outreach 2008
- Budget \$630K
- Will open Summer 2012
- City of San Rafael property





Canal Community Garden

Project Elements

- 92 garden beds
- Storage shed
- Greenhouse
- Outdoor education center
- Seating
- Raised ADA beds
- Bike parking





Canal Community Garden

Project Partners

Country Supervisor:
Active in raising money and awareness

Non-profit partner:
Canal Alliance outreach, design and fund-raising

Community gardeners:
Input on the design of the garden

The Trust for Public Land:
Fundraising, coordination, outreach, design and construction





Visitacion Valley Greenway, San Francisco



Visitacion Valley Greenway, San Francisco



Canal Community Garden

Getting it done!

- Funding
- Community outreach
- Partnerships





Canal Community Garden

Funding

- Grants (public and private)
- In-kind donations





Canal Community Garden

Community Process and Planning: Outreach

Setting the tone and developing support for the project – local ownership

- Use variety of outreach methods
- Host meetings of different types and at different times
- Hold meetings at the site
- Use creative methods to generate input – photos, voting with dots
- Make sure the meetings are comfortable and accessible – have translation available



Canal Community Garden

Community Process and Planning: Design

Identify and understand the practical issues

- **Land tenure**
- **Maintenance**
- **Permits and building codes**
- **Water: location and who pays**
- **Storage**
- **Budget**



Canal Community Garden

Community Process and Planning: Design

Design – Meeting the needs of the community

- **Work closely with gardeners, they are the ones who will be working the soil**
- **Listen, they know the land and what they need**
- **Accessibility, consider raised beds for use with wheel chairs and seniors**



Canal Community Garden

Partnerships and Garden Leadership

- **Identifying need for and develop legal agreements early**
- **Public agency support with permitting and other requirements**
- **Have a local champion –community resident or non-profit**
- **Maintenance – who will maintain the site**
- **Full suite of partners (public, non-profit, community)**
- **Governance structure of the garden**



Canal Community Garden

Conclusion and Lessons Learned

- **Planning: maintenance, long term plans, budget**
- **Understanding stakeholders**
- **Partnerships**
- **Community support from beginning**
- **Patience**



The Trust for Public Land

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